



Cranfield Trust

Stephen Cahill– Scotland Regional Manager





Free support for charities and Not-for-Profit



Cranfield Trust

We're an **independent charity** that works alongside other charities to offer **management advice, training and professional support**

Our **purpose**

To empower charities with the confidence and capabilities to thrive

Our **values**

- We care and connect
- We learn and lead
- We focus on impact
- We meet the moment
- We raise the bar



Our services

For **organisations**:

- Management consultancy
- 'On Call' telephone/online advice

For **leaders**:

- Mentoring
- Peer to Peer Exchange – group support

For **everyone**:

- Webinars on management topics
- Online information and guidance



Our services



Management Consultancy

Advice to address organisation challenges & help charities achieve their goals.



Mentoring

Providing an opportunity for charity leaders to discuss any issues in their roles.



On Call

Fast & effective specialist telephone support to help troubleshoot particular issues.



Learning & Development

Management skills training & fresh thinking through webinars with leading academics & practitioners.



Peer to Peer

Small, facilitated groups for charity leaders, to support collaboration & problem solving.



Resource Library

A library of ready-to-use templates, guides & tools covering essential topics available to all charities.

Management skills most needed

Strategic thinking/planning
HR/people management
Financial management
Financial forecasting
IT/technology infrastructure
Internal communication
Marketing and comms (external)
Digital skills
Impact measurement





“Sight Life offers practical support and advice to anyone with limited sight in South Wales. Blind and partially sighted people say we give hope where there was only despair.”

“We have run two successful projects with the Cranfield Trust and both have been excellent in terms of meeting our desired objectives, preparing us for the future and mentoring and inspiring our staffing teams. I would thoroughly recommend working with the Cranfield Trust and look forward to collaborating with them in the future.”

Island House – Case Study

- 50 years experience in addressing mental, physical and spiritual well-being.
- Run a range of services addressing these needs
- Lost local authority funding – had to adapt
- Team lost energy and direction was blunted

Island House – Case Study

- Matched a volunteer with a wealth of business planning skills
- Worked with CEO to pull together a re-energised business plan
- Gave one-on-one support to the CEO across a range of issues he was facing

Island House – Case Study

- The impact? *The impact is Immeasurable! Small charities just can't afford to spend valuable funds on developing strategy and mentoring a CEO. The benefits of the personal mentoring I have received on this project, as well as the support in writing a business plan and increasing the skills and engagement of the trustees have been invaluable and I cannot thank the Cranfield Trust enough.*”Paul Rogers CEO



Thank you!

We're here to help:

TalkToUs@cranfieldtrust.org

or call us on 01794 830338

Or email me – stephen.cahill@cranfieldtrust.org

