



CVS Falkirk Third Sector Employability Forum

Wednesday 19th April 2023

Response to Scottish Government Consultation

Proposal: A duty to advance Community Wealth Building. The aim of the duty is to extend and deepen the implementation of Community Wealth Building across Scotland, ensuring universal coverage and shared principles whilst allowing for local, regional and organisational flexibility.



Drafting a response from Falkirk's Third Sector Employability Forum

From Scottish Government:

Responses will be analysed and used as part of the decision-making process, along with a range of other available information and evidence. We will publish a report of this analysis for every consultation. Depending on the nature of the consultation exercise the responses received may:

- indicate the need for policy development or review;
- inform the development of a particular policy;
- help decisions to be made between alternative policy proposals;
- and be used to finalise legislation before it is implemented.



Community Wealth Building

From the Falkirk Plan:

“Outcome 21. More wealth is retained
This model also supports inclusive
growth, within local communities and
economic growth is inclusive”

From CEIS:

“Community Wealth Building is a
people-centred approach to creating a
more inclusive economy.

It puts the economic development of
local communities in the hands of the
people who live there by redirecting
wealth back into the local economy, and
places control and benefits into the
hands of local people. This approach is
centred around five different pillars of
activity.”

Community Wealth Building

5 Pillars:

- Plural ownership of the economy
- Making financial power work for local places
- Fair employment and just labour markets
- Progressive procurement of goods and services
- Socially productive use of land and property

Add 1 pillar for a Falkirk approach:

- Tackling health inequalities

The consultation is based on the 5 pillars and today we will gather feedback on the 2 areas most relevant for this Forum:

- **SPENDING**
- **WORKFORCE**
- LAND & PROPERTY
- INCLUSIVE OWNERSHIP
- FINANCE





Fair Work First

What is Fair Work First?

Fair Work First is the Scottish Government's policy for driving high quality and Fair Work across the labour market in Scotland by applying Fair Work criteria to procurement, grants, other funding and contracts being awarded by and across the public sector.

From Scottish Government (December 2022):

“Organisations applying for public sector grants will need to pay at least the real Living Wage and provide channels for staff to have a say in the workplace from July 2023.

The condition applies to organisations receiving grants from the Scottish Government, enterprise agencies and public bodies. **Exceptions may only be applied to emergency funding and where an organisation is heavily dependent on grant funding and paying the real Living Wage would threaten its survival.”**



Spending

SPENDING

Pillar definition: Maximising community and business benefits through procurement and commissioning, developing good enterprises, Fair Work and shorter supply chains.

Overview of activity: This includes a focus on ways to achieve greater economic, social and environmental benefits such as growing investment in local businesses, supplier development and innovation, and ensuring the delivery of tangible community benefits.

What this will achieve: Higher levels of spend with SMEs, micro-businesses and inclusive business models resulting in business growth and improved, resilient local and regional economies.




Workforce

WORKFORCE

Pillar definition: Increasing Fair Work and developing local labour markets that support the prosperity and wellbeing of communities.

Overview of activity: Ensuring public sector anchor organisations and other employers embed Fair Work principles, promoting the payment of the real Living Wage; recruiting locally, from groups who face inequalities and are furthest from the labour market; and promoting work that is secure, provides flexible working and training opportunities and supports the workforce to have an effective voice.

What this will achieve: Access to local and fair employment opportunities, fairer wages, skills development opportunities and improved wellbeing of employees.



The question of the 'CWB Duty'?

Proposal: A duty to advance CWB The aim of the duty is to extend and deepen the implementation of CWB across Scotland, ensuring universal coverage and shared principles whilst allowing for local, regional and organisational flexibility.

Scottish Government would like respondents' views on three options for a CWB duty:

Option A) a duty requiring Scottish Ministers and prescribed public sector bodies¹⁸ to embed the CWB model of economic development into their corporate plans and wider strategies

Option B) a duty requiring those public sector bodies statutorily obliged to be involved in community planning to produce a collective CWB place-based strategy and action plan which contains specific actions across the five CWB pillars to advance the CWB model of economic development in their local authority area. *(This requirement could be taken forward at a regional level if neighbouring local authorities and their community planning partners have a preference for that approach)*

Option C) a combined option – featuring a union of both options set out above All of the options create different opportunities for ensuring the involvement of local communities.

For Option B and Option C, there could be a statutory requirement to include business, third sector and communities in the development of a strategy and action plan.



Are there other non-legislative measures that you believe are required to accelerate the implementation of the Community Wealth Building approach in Scotland?

Yes

No

Don't Know

Please provide a reason for your answer



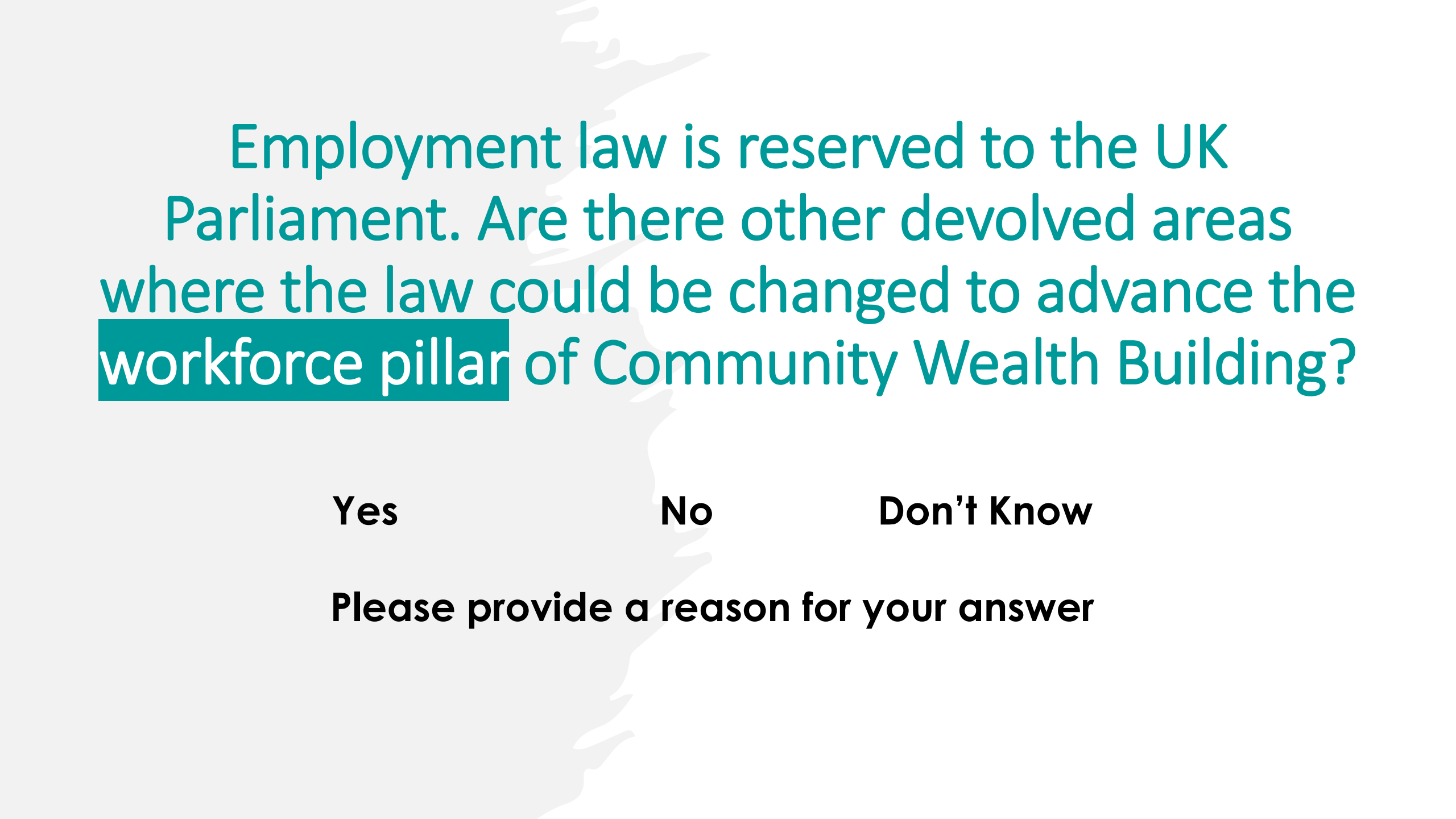
Are there ways in which the law could be changed to advance the **spending pillar** of Community Wealth Building?

Yes

No

Don't Know

Please provide a reason for your answer



Employment law is reserved to the UK Parliament. Are there other devolved areas where the law could be changed to advance the **workforce pillar** of Community Wealth Building?

Yes

No

Don't Know

Please provide a reason for your answer