CVS Falkirk Resource Library Why Funding Applications Fail



Research by the <u>Directory of Social Change</u> revealed that one third of all applications to funders ended up in the bin because they were ineligible.

The applications failed, not because they were projects that made little or no difference to people's lives, they were rejected because the application didn't meet the criteria set by the funder.

The following are the 10 most common reasons why applications fail:

- 1. The funder will only fund registered charities.
- 2. The project doesn't meet the criteria.
- 3. The application doesn't demonstrate the need.
- 4. The project is poorly planned.
- 5. The application form is incomplete or illegible.
- 6. The deadline has passed.
- 7. Supporting documents are missing or inaccurate.
- 8. The project is not presented clearly and concisely.
- 9. The budget doesn't add up.
- 10. There is no monitoring or evaluation process in place.

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