



# FORTH VALLEY

## THIRD SECTOR CONFERENCE 2022

Welcome to the Forth Valley Third Sector Conference 2022 “Sustainable Places”!

We’re delighted to bring you our first multi-day event, full of workshops and speakers chosen to help our Forth Valley third sector become even stronger, more resilient, and more sustainable.

A plain text, extended version of this programme is also available on the [CVS Falkirk](#) website.

### Monday 21<sup>st</sup> February

**10am – 12pm**

“Welcome and Introduction”  
from our three CEOs, leading straight into...

Workshop 1: “Community Wealth Building” by  
Neil McInroy (The Democracy Collaborative)

*Neil has been involved in progressive economic and public policy for over 25 years, collaborating with a range of local, regional, state and national governments across the world, and is presently a community wealth building adviser to Scottish Government.*

**1pm – 2pm**

Workshop 2: “What does the [CPOP](#) tell us about Sustainable Places?” by Emily Lynch (The Improvement Service)

*Introducing the CPOP tool and supporting participants to explore how it could be used in their work to identify, target, and support progress for the most vulnerable communities.*

**2:30pm – 3:30pm**

Workshop 3: “Financial Sustainability” by Anne Knox (SVE)

*This workshop will help you understand what is meant by financial sustainability and to recognise the importance of good financial management to ensure the continuation of the organisation to meet its objectives.*

### Tuesday 22<sup>nd</sup> February

**10:30am – 1pm**

Workshop 4: “How to Convince Someone to Give You Money!” by Beverley Francis

*This interactive workshop is a real beginners’ guide on how to take an idea and turn it into something that can be pitched to a funder. How do you turn your ideas into things that might be attractive? Are you confused about full cost recovery, restricted, unrestricted, outcomes and outputs? The workshop will touch on some of the key things you need to be aware of.*

**2:30pm – 3:30pm**

Workshop 5: “Foundations of Branding” by Adam Piggot (Red Empire Ltd)

*This workshop has been specially developed for common good organisations. It’s designed to help you stand out, engage and connect with the people you need to reach. The workshop will introduce participants to two simple principles of branding – Brand Themes and Brand Traits – and explain how they can be used to develop a clear, distinctive and engaging brand voice.*



# FORTH VALLEY

## THIRD SECTOR CONFERENCE 2022

### Wednesday 23<sup>rd</sup> February

#### **10am – 11am**

Workshop 6: “Scotland’s Census—Why It Matters to You” by Heather Woods (National Records for Scotland)

*This workshop aims to highlight the importance of census to individuals, community, and all of Scotland. Discussion will include how support can be given to this census, why the census matters, and discussion on what people think will be different this time around compared to the results of the last census.*

#### **11:30am – 12:30pm**

Workshop 7: “Local Place Plans” by David Wood (Planning Aid for Scotland (PAS))

Find out more about the options available for local community groups who would like to get involved, or increase their involvement and leadership, in the planning system, and in community-led and place planning.

#### **1pm – 2pm**

Workshop 8: “Sustainable Minds” by Iweta Baran (CSREC)

*This workshop proposes that, in addition to looking at outwards sustainability, we also dedicate time to focus inwards – into our minds, hearts and bodies. Refreshed and rejuvenated, we are better able to tackle any challenges and improve our decision-making and the quality of our lives. This is what it means to have a “sustainable mind”.*

#### **2:30pm – 3:30pm**

Workshop 9: “Volunteer Friendly Award and Investing in Volunteers” by Angela McHale (Volunteer Scotland)

*Volunteer Scotland will discuss the Quality Standards and the Quality Pipeline, to provide you with more information on each product, the standards, process and the difference this can make to the volunteer’s experience. This session will help you make the right development step for your volunteer programme.*

#### **6pm – 7pm**

Workshop 10: “Sustainable Food Pathways” by Simon Kenton Lake (Nourish)

*Simon will give an overview on the regional work around local food plans, followed by breakout rooms to hear about what is happening at a local level. Followed by a Q&A Session.*



# FORTH VALLEY

## THIRD SECTOR CONFERENCE 2022

### Thursday 24<sup>th</sup> February

**9:30am – 11:30am**

Workshop 11: “How to Develop a Social Enterprise that Creates a Net Positive Impact on People and the Planet ” by Ciaran Armstrong (Sustainable Pathways)

*A Net Positive Enterprise is one that takes accountability for all its social and environmental impacts and through its products, services and operations, aims to improve the wellbeing of people and the planet.*

*Attendees will leave this workshop with a clear understanding of current problems and the steps they can take to create an even better enterprise that has a net positive impact on people and the world.*

### **Thank you for joining us this week!**

A special thank you all our speakers and facilitators this year, especially John Swinney and our local authority representatives.

Recordings from each workshop and session will be available for all ticket holders – a link will be sent to the email address tickets were booked under.

### Thursday 24<sup>th</sup> February

**1pm – 2:30pm**

Closing Remarks from **Deputy First Minister John Swinney**, MSP, Cabinet Secretary for COVID Recovery (Scottish Government)

*We are very pleased to be joined by this year by the Deputy First Minister John Swinney, who will deliver our conference’s closing remarks. We anticipate that the Deputy First Minister will cover the COVID-19 Recovery Strategy at National level, setting out the vision for recovery as a response to the pandemic.*

Panel Discussion: Council leaders from each of the Forth Valley Councils.

*Mr Swinney’s presentation will be followed by a deeper look at COVID-19 recovery and sustainability at local level, as we are joined by council leaders from each local authority: Falkirk Council, Stirling Council, and Clackmannanshire Council.*

There will also be opportunity for questions from attendees.

### **Contact Us**

CVS Falkirk: 01324 692000

[info@cvsfalkirk.org.uk](mailto:info@cvsfalkirk.org.uk)

CTSI: 01259 213840

[admin@ctsi.org.uk](mailto:admin@ctsi.org.uk)

SVE: 01786 430000

[info@sventerprise.org.uk](mailto:info@sventerprise.org.uk)