

## CVS FALKIRK & DISTRICT – STRATEGY

Drafted by the Board in collaboration with the CVS Team

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### OVERARCHING CVS FALKIRK & DISTRICT VISION:

CVS Falkirk & District **exists to promote, protect and represent the Voice of the Third Sector** within the **Falkirk Council area**.

To do this we will **empower and build capacity**, through **engaging, supporting and developing** charities, social enterprises and volunteers in our communities.

### OUR STATEMENT OF STRATEGIC INTENT:

To achieve our ambition we will **be leaders in evidence based thinking and action**, always **promoting best practice through capacity building**.

- We will **be more visible** and **strengthen local recognition** of who we are and what we do, **welcoming and recognising** the efforts of all individuals **equally**.
- To achieve the greatest impact we will **work with partners** across all sectors, **developing structures for community influence**.
- We will focus on **enabling our communities rather than providing services directly**, always **ensuring that we have the right skills, people** and the **digital capacity** in place to do this.

Ultimately we must be **financially stable, responsive and able to adapt** to the changing environment that we work in. We will **work more closely with other local TSI's**, ensuring we **take the lead**, in **identifying community needs** and **prioritising what matters most**.

## OUR VALUES:

These are the 13 'key strategic objectives' that we have together identified.

- **Leaders in evidence based thinking**
- **Promoting best practice through capacity building**
- **Be more visible**
- **Strengthen local recognition**
- **Develop structures for community influence**
- **Ensuring we have the right skill and people**
- **Developing our digital capacity**
- **Financially Stable**
- **Responsive and able to adapt**
- **Work more closely with other TSI's**
- **Take the lead in identifying community needs**
- **Prioritizing what matters most**

## AND FROM THIS:

The work and efforts of CVS Falkirk & District develop are created. Such that every piece of work and activity should be able to be clearly and easily linked back into one of our overarching Values above, meet the strategic intent and working towards achieving our Vision.

Should this not be the case then this triggers a discussion and review where necessary to support realignment of our strategy and operational plan/activity.

## Supporting Notes to this document:

The above statement outlines '*what we do*' (Vision Heading), '*how we will do it*' (Statement of Strategic Intent or SSI heading), and finally '*how we need to act*' (Values Heading). It is a less traditional way of encompassing mission/vision/values.

Each point in bold has been taken verbatim from the strategy discussions we had as a whole organization (Team and Board Directors) dating back to 2016 – the purpose being to create a sense of ownership from all who took part in the strategic direction we plan to take.

The Board in recent reviews consider this detail to remain relevant moving forward. It will continue to be reviewed on an ongoing basis.